

ABSTRACT OF THE DISCLOSURE

A progressive display is realized that has an electrode structure in which two neighboring rows share a display electrode. A PDP has display electrodes arranged so that two neighboring rows share one electrode for display, and the display electrodes crosses an address electrode in each column. A row selection is performed by temporarily biasing one display electrode Y_j of the electrode pair corresponding to the selected row to the selecting potential V_y , while an addressing is performed by controlling the potential of the address electrode A_k in accordance with the display data. At that time, the cell-selecting voltage V_{ay} that is applied to the interelectrode AY between the display electrode Y_j and the address electrode A_k is made lower than the discharge starting voltage V_{ay} of the interelectrode AY . A row selection voltage V_{xy} that is lower than the discharge starting voltage V_{xy} is applied to the interelectrode XY between the display electrodes of the electrode pair corresponding to the selected row, so that an address discharge is generated.